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**AI-Powered Chatbot TigerGPT Launches in New Zealand**

**New Feature Helps Self-Directed Investors with Decision-making**

Kiwis are increasingly choosing to structure and manage their own portfolios through self-directed investing, and to support this decision-making Tiger Brokers has launched its AI-powered chatbot TigerGPT for the New Zealand market.

One of the first of its kind in the industry, TigerGPT is also now available to users in Australia and Singapore. It introduces innovative features that allow investors to research stocks, summarise key insights from earnings calls and releases, and extract pertinent company news and sentiment analysis based on the nature of the questions asked, all within seconds.

TigerGPT was developed by Tiger Brokers’ research and development services and engineers, and has officially launched to the market after successful beta testing since April.

By accessing the Tiger Trade app, users can engage with TigerGPT by asking questions.

Greg Boland of Tiger Brokers New Zealand, says, "TigerGPT is a significant advancement in Tiger's efforts to enhance investors’ journeys so they can make informed investment decisions before trading in the shares of a given company. We recognise the crucial role AI plays in the investment industry today and its potential for future growth, which is why we developed TigerGPT — to revolutionise the investor experience on a larger scale.

“With TigerGPT as their AI investment companion, Kiwi users can now assimilate and aggregate data to aid in making their own decisions. The functionalities of GPT, AI, and machine learning are gaining popularity and being broadly applied in sectors around the world, and TigerGPT is another iteration of this technology. Users can enjoy a whole new dimension of interactive experience, and we encourage them to use all available data and reporting to make more informed and evidence-based investment decisions. We continue to invest in enhancing and updating this tool on a weekly basis.”

With TigerGPT, users no longer need to rely solely on keyword searches or sifting through vast amounts of information to find relevant and concise content, which can be time-consuming.

TigerGPT introduces a suite of new features to streamline the process of pre-investment decision-making, including personalised stock research that enables investors to quickly filter stocks based on their own criteria, and show trending market topics to help investors to pinpoint the trends in the market.

Another key feature is the ability to summarise the highlights from earnings calls and releases, offering investors a comprehensive overview of a company's performance at a glance. Leveraging Tiger Trade's access to premium data and research, TigerGPT adds data including support and resistance indicators, stock trend analysis, and economic calendars, expanding its capabilities to address a wider range of inquiries efficiently.

Furthermore, TigerGPT now offers multi-turn conversations, enabling the chatbot to remember previous user inputs and provide meaningful responses based on the ongoing conversation. TigerGPT is seamlessly integrated into Tiger Trade's app as a chat bot, and appears as a pop-up notification on individual stock pages when unusual stock activities or significant events are detected.

Building on its commitment to innovation, the TigerGPT team makes weekly updates to the chatbot to ensure a seamless and optimised user experience.

***Disclaimer:***

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**For more information:**

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**About TigerGPT**  
TigerGPT is a text-generating AI chatbot developed among the internet services of Tiger Brokers (Nasdaq: TIGR), as one of the first deployments of an AI investment assistant in the brokerage industry.   
  
TigerGPT leverages the company's vast financial content pool and OpenAI technology. The feature leverages Tiger Brokers' vast content library and its expansive access to paid sources to offer timely and informative responses, including but not limited to, listed companies' profiles and data, an ocean of financial knowledge and investor education materials, and market and stock insights, in a response to users' investment-related queries in easily digestible conversations within a span of seconds, saving time spent on market research and raising efficiency in pre-investment preparation.   
  
Tiger Brokers is a leading online brokerage firm founded in 2014 with a focus on redefining global investing with technologies for the next generation. Currently, we offer a multitude of quality financial products and services across brokerage, employee stock ownership plan (ESOP) management, investment banking, wealth management, investor community, and investor education.