



Media Release

21 September 2023

Noel Leeming offers more choice for customers wanting to shop Interest Free on Gem Visa

Noel Leeming customers can now access interest free shopping using Gem Visa, as the major technology and appliance retailer and Latitude Financial expand their long-standing partnership.

Whether it's online or at one of Noel Leeming's 67 stores across New Zealand, customers can now use or apply for a Latitude Gem Visa credit card to access a range of Interest Free payment plans.

The new deal extends the previous offer allowing existing Gem Visa customers to access limited payment plans at Noel Leeming.

Latitude Group General Manager, Partners, Becky Cook said: "We strongly value our long-standing relationship with Noel Leeming and are thrilled to be able to extend the partnership to the benefit of their customers.

"Consumers are increasingly looking for greater flexibility when paying for their purchases. Interest Free payment plans enable them to spread payments and carefully manage their budgets over time."

Noel Leeming Brand Lead Tanya Atkinson said: "The expansion of our partnership with Latitude is an exciting step for our valued Gem Visa cardholders at Noel Leeming.

"Matching great tech with Interest Free payment options offers our customers both value and flexibility and we're looking forward to launching it in-store."

Latitude is the leading provider of interest free shopping and consumer finance across Australia and New Zealand.

To find out more about Interest Free payment plans on Gem Visa and Latitude GO Mastercard®, including rates and fees, visit: <https://www.gemvisa.com.au/> or <https://www.gomastercard.com.au/>

ENDS

Media contact

Mark Gardy

P: 0412 376 817

E: Mark.Gardy@latitudefinancial.com