

# WINTON

## **MEDIA RELEASE**

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### **MEDIA RELEASE – WINTON WELCOMES FAST TRACKING OF AYRBURN FILM HUB**

Winton Land Limited's exciting new Ayrburn Film Hub is one step closer today following the Government's decision to fast-track the resource consent assessment of this \$200 million project.

"This will be great for Queenstown jobs and it's great for New Zealand's economic growth," Winton Chief Executive Chris Meehan says.

"The project will increase New Zealand's ability to attract high quality films from around the world, and also means that local film makers will have the best quality facilities available to them at one of the world's most unique and sought after locations."

The Ayrburn Screen Hub is an all inclusive film studio enabling users to work and stay onsite through filming, production and post-production with studio buildings, workrooms, office space for film departments, dressing rooms, a screening room and meeting space, with accompanying 185 room accommodation for film workers and visitor accommodation when there aren't films in production. The facility will be located adjacent to the Ayrburn Hospitality Precinct and Northbrook Arrowtown, nestled between Arrowtown and Lake Hayes.

In its construction phase, the hub is estimated to inject almost \$280 million into the local economy and support 640 full-time jobs across the wider Otago region.

"Diversifying Queenstown's economy is key to its sustainable growth. An anchor project like the Ayrburn Film Hub will underpin approximately 370 jobs locally every year, with flow-on benefits into the wider community and labour market."

*Ends.*

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