



MEDIA RELEASE

NZ-new electrified vehicle registrations pass 100,000 milestone

MARCH 5

The Motor Industry Association says New Zealand has reached an important fleet milestone, with **more than 100,000 NZ-new battery electric and plug-in hybrid vehicles registered** across light vehicles, motorcycles and heavy vehicles.

Latest MIA data shows **100,323 NZ-new BEV and PHEV vehicles** have now been registered in New Zealand.

MIA says the result reflects the steady expansion of lower-emission vehicle options in the NZ-new market and the growing role these technologies are playing in New Zealand's fleet over time.

Importantly, the milestone also highlights the significant contribution of the NZ-new vehicle sector to fleet renewal. MIA data shows NZ-new BEV and PHEV vehicles make up 69.6 percent of all BEV and PHEV registrations recorded in New Zealand, meaning the majority of electrified vehicles entering the fleet have come through the NZ-new channel.

MIA Chief Executive, Aimee Wiley said the milestone was an encouraging sign of progress, while also reinforcing the need for a practical and stable transition pathway.

“This is a significant milestone for New Zealand's vehicle fleet and for the distributors and brands bringing lower-emission technology to market.

It shows that the NZ-new market is continuing to introduce a growing number of battery electric and plug-in hybrid vehicles across a range of vehicle classes.

At the same time, fleet transition is complex. Consumer uptake remains closely linked to affordability, infrastructure, product suitability and confidence in the policy environment.

The Motor Industry Association leads the conversation as the authoritative voice of New Zealand's new vehicle sector.

Representing the importers and distributors responsible for ninety nine percent of new vehicle sales, we bring deep industry expertise and credible, evidence-based insight to the decisions shaping the nation's transport future.

Our work strengthens the industry's voice in policy, improves the quality of government decision making and supports a transport system that delivers safer, cleaner, socially responsible, and economically sustainable outcomes.

We drive progress together through a shared commitment to better outcomes in partnership.



That is why it is important New Zealand has a stable, evidence-based regulatory framework that supports continued progress while reflecting the realities of our market.”

MIA says the milestone should be seen as part of a broader transition already underway, rather than an endpoint.

Lower-emission technologies are expanding across the market, but fleet change takes time as vehicles are replaced progressively over many years. For that reason, policy settings need to support steady fleet renewal, ongoing consumer choice and a workable pace of transition.

MIA says a durable and well-calibrated approach is important for a small, import-dependent market like New Zealand, where vehicle supply, pricing and model availability are shaped by global production systems and international regulatory settings.

Mrs Wiley said the milestone was worth recognising because it reflects real progress without losing sight of the work still ahead.

“Crossing 100,000 NZ-new BEV and PHEV registrations is a meaningful achievement.

It demonstrates that lower-emission vehicles are now an established and growing part of the NZ-new fleet. The next challenge is ensuring the broader transition remains credible, affordable and sustainable over the long term.”

Key facts

- NZ-new BEV/PHEV registrations recorded: **100,323**
- Share of all BEV/PHEV registrations represented by NZ-new vehicles: **69.6%**
- Vehicle types included: **light vehicles, motorcycles and heavy vehicles**

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