certnz

Quarterly Report: Data Landscape

Q2 2019

1 April – 30 June, 2019

New Zealand Government

/// Contents

1. Introduction

This document provides a standardised set of results and graphs for the quarter, and an easily digestible analysis of the latest trends. Analytical comment is provided where meaningful or interesting trends were identified.

This report covers the quarter from 1 April – 30 June 2019.

This document, the CERT NZ Quarterly Report: Data Landscape, is supplemented by the CERT NZ Quarterly Report: Highlights document which summarises key observations and focus areas observed in our data.

You can find both documents on our website at https://www.cert.govt.nz/about/quarterly-report/

2. Incidents and referrals

Incident summary

Between 1 April and 30 June 2019, 1197 incidents were reported to CERT NZ. This is up 21% from the previous quarter (from 992).

Of the 1197 incidents reported:

- 963 (80%) were responded to directly by CERT NZ, up 16% from 828 in Q1 2019
- 219 (18%) were referred to NZ Police, up 42% from the 154 in Q1 2019.

Table 1: Incident partner referrals

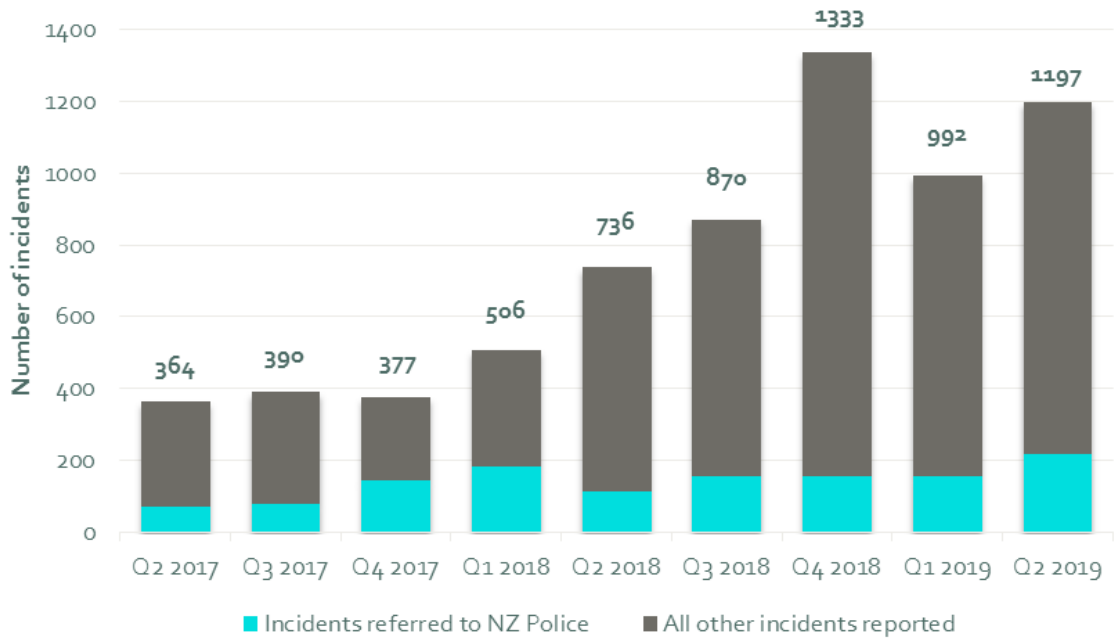
1197 incidents reported	
963	responded to directly by CERT NZ
219	referred to NZ Police
4	referred to Netsafe
0	referred to National Cyber Security Centre
11	referred to Department of Internal Affairs

Another 163 events were automatically directed to other agencies and not recorded as incidents by CERT NZ. Our online reporting tool does this when an incident is immediately identifiable as being outside CERT NZ's scope and best dealt with by an agency with the right expertise, for example cyber bullying, spam and online child abuse.

Incidents per quarter

The total number of incidents reported over the last 12 months is 4392.

Figure 1: Number of incidents reported by quarter



3. Reporting by incident category

Breakdown by category

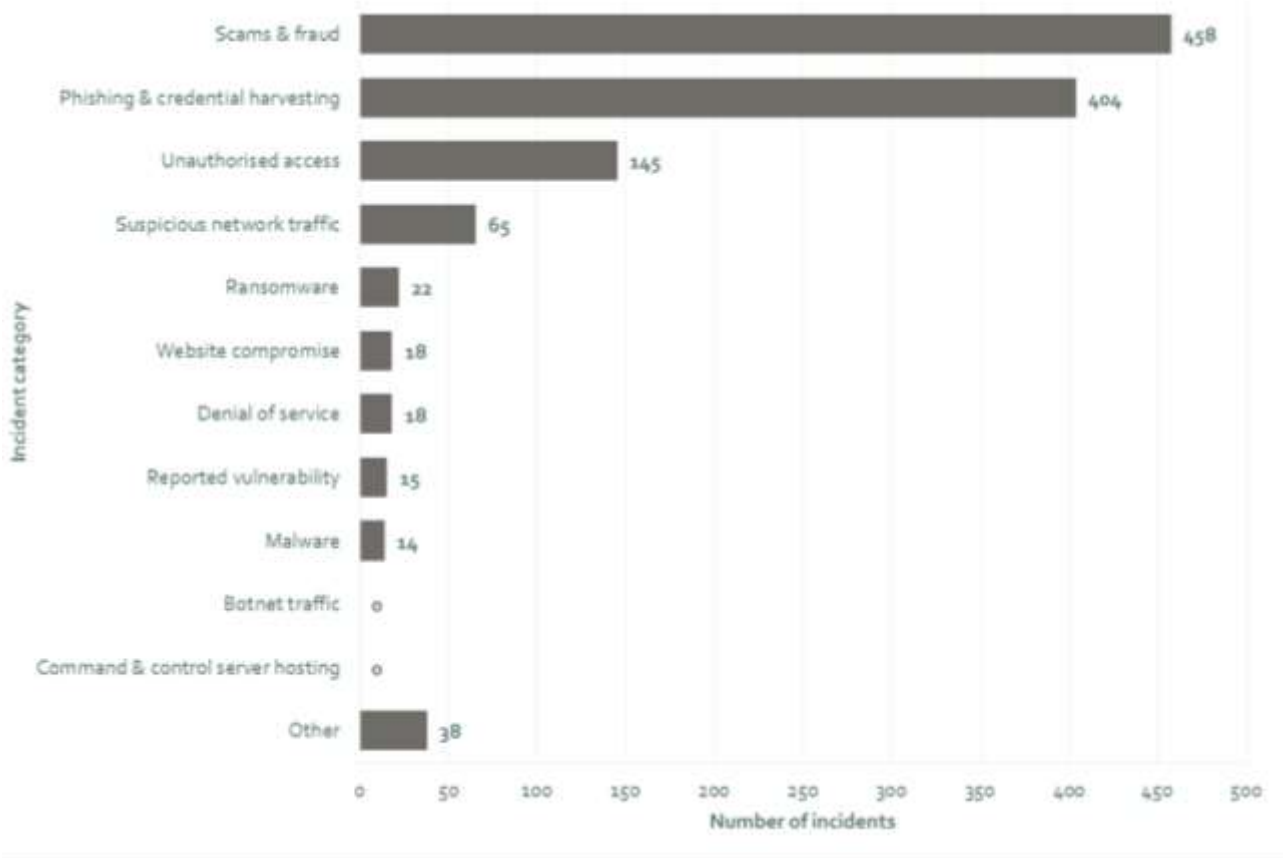
Scam and fraud incidents are up on last quarter, with 458 reports received. Suspicious network traffic continues to increase with more than double the amount in Q1, and five times the amount in Q4, 2018.

This quarter has seen:

- a 9% decrease in phishing and credential harvesting, from the 445 reports last quarter to 404 this quarter
- a 41% increase in scam and fraud reports, from 325 (Q1) to 458 (Q2)
- a 150% increase in suspicious network traffic report, from 26 (Q1) to 65 (Q2)
- a 51% increase in unauthorised access reports, up from 96 (Q1) to 145 (Q2).

Read CERT NZ's Q2 2019 Quarterly Report: Highlights on https://www.cert.govt.nz/about/quarterly-report/ for more information about the incident reports received.

Figure 2: Breakdown by incident category



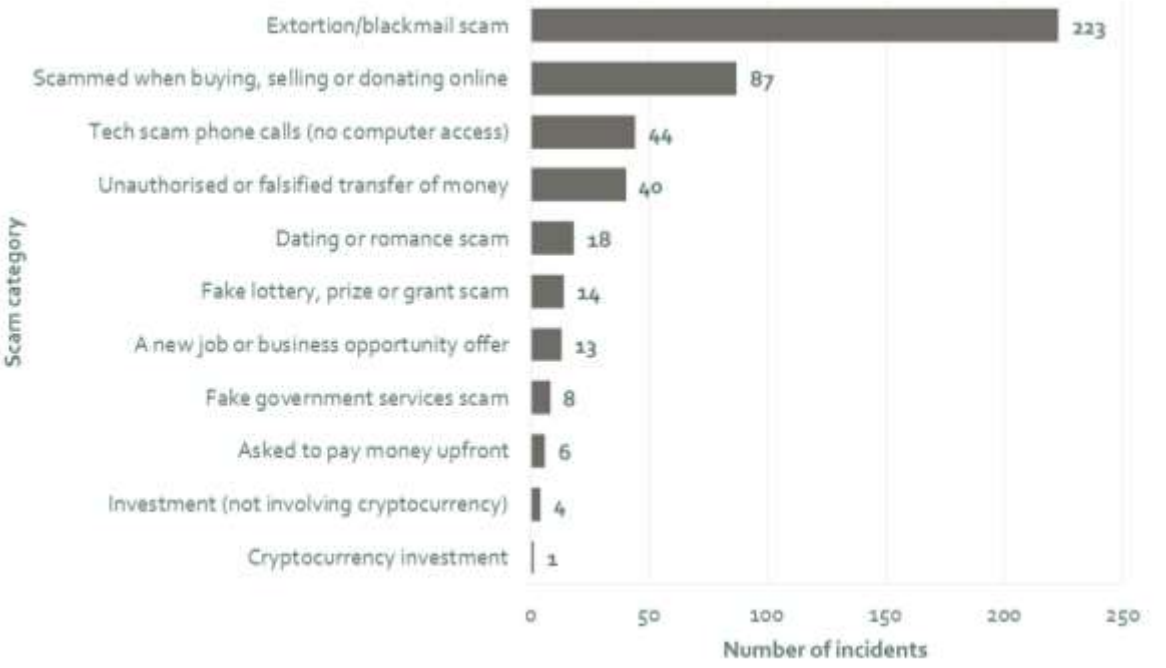
Breakdown of scam and fraud incidents

Of the incidents reported this quarter, 458 (38%) were about scams and fraud. The scam and fraud category is consistently one of the largest categories of incident reports received. In Q1 2019, CERT NZ started to record the type of scam reports received to gain further insights into the types of online scams and fraud affecting New Zealanders.

As scams and fraud are mostly targeted at financial gain, this category also has the highest value of direct financial losses with $5,988.373 (92%) of reported losses this quarter. Financial losses can range from small amounts (as with buying or selling online) through to significant amounts (as with investment scams).

Read CERT NZ's Q1 2019 Quarterly Report: Highlights on https://www.cert.govt.nz/about/quarterly-report/ for more information about the incident reports received in this category.

Figure 3: Breakdown of scam and fraud categories

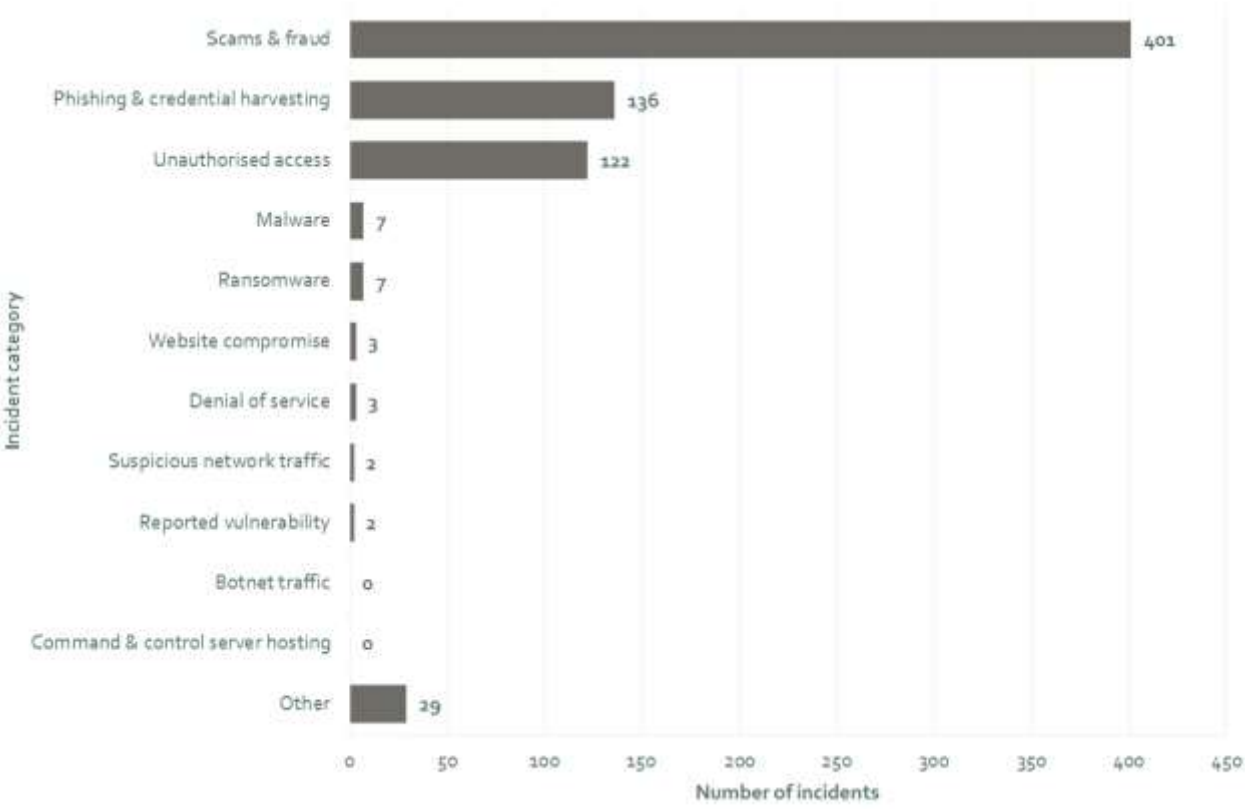


Breakdown of incidents about individuals

In quarter two, 712 (59%) of incidents reported were about individuals, up 52% from 467 in quarter one. The number of unauthorised access reports from individuals has jumped significantly, with almost double those received in the last quarter. Individuals reported over 80% of all unauthorised access reports this quarter.

Scam and fraud reports from individuals have increased 45%, up from 277 last quarter. The number of phishing and credential harvesting reports from individuals has also increased, up 62% from 84 last quarter.

Figure 4: Breakdown of incidents about individuals

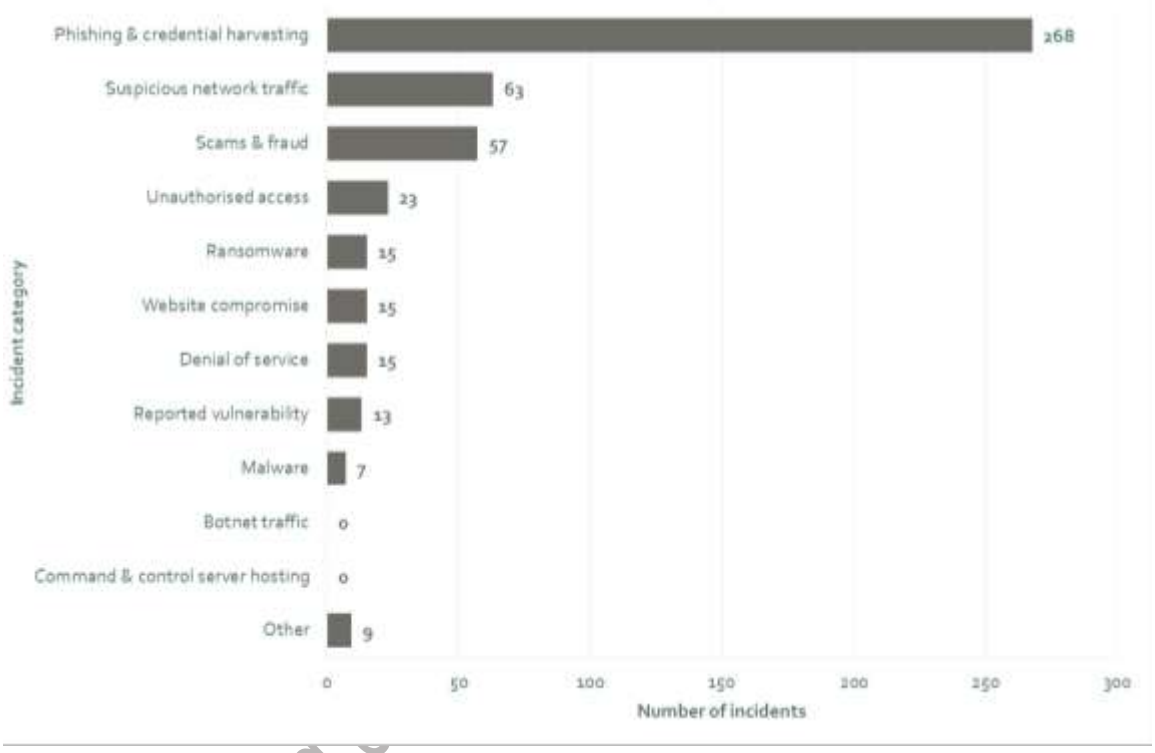


Breakdown of incidents about organisations

485 (41%) incidents reported were about organisations, down 8% from 525 last quarter. There was a significant increase in suspicious network traffic reports, up to 65 from 26 last quarter (150%). This is due to an increase of suspicious network traffic incidents found by CERT NZ. These were found using threat information to identify malicious behaviour – two of the 65 suspicious network traffic reports were about individuals.

Read CERT NZ's Q2 2019 Quarterly Report: Highlights on https://www.cert.govt.nz/about/quarterly-report/ for more information about the growth in suspicious network traffic.

Figure 5: Breakdown of incidents about organisations

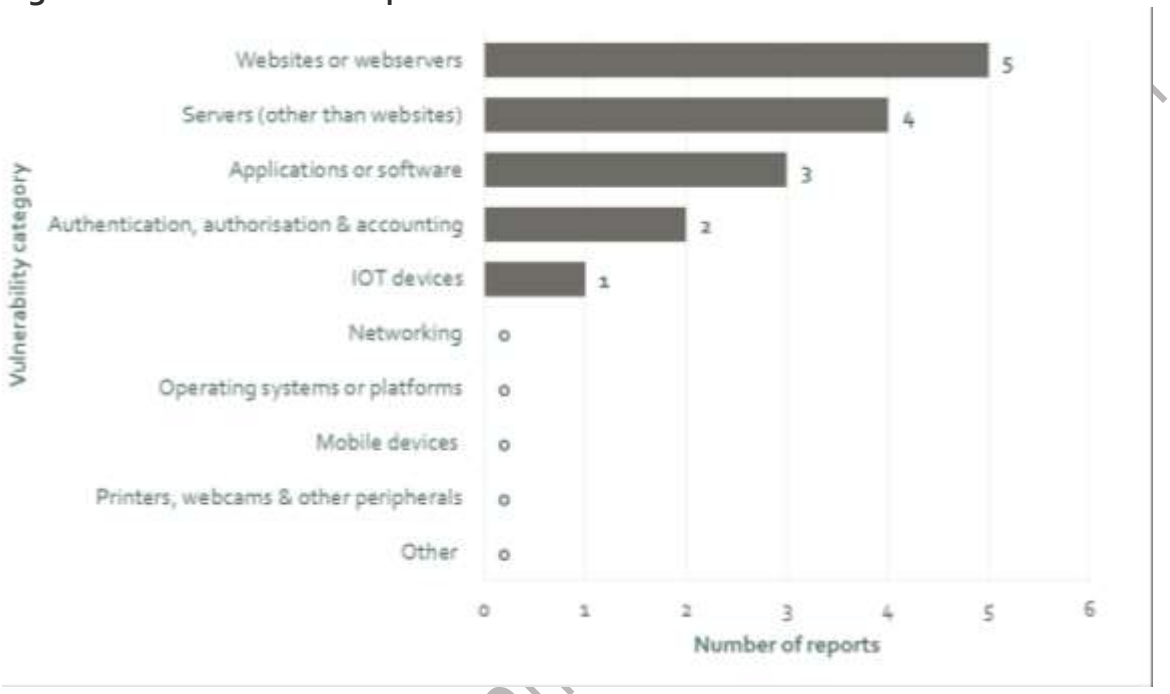


Breakdown of reported vulnerabilities

A vulnerability is a weakness in software, hardware, or an online service that can be exploited to access information or damage a system. Early discovery of vulnerabilities means they can be addressed to prevent future incidents.

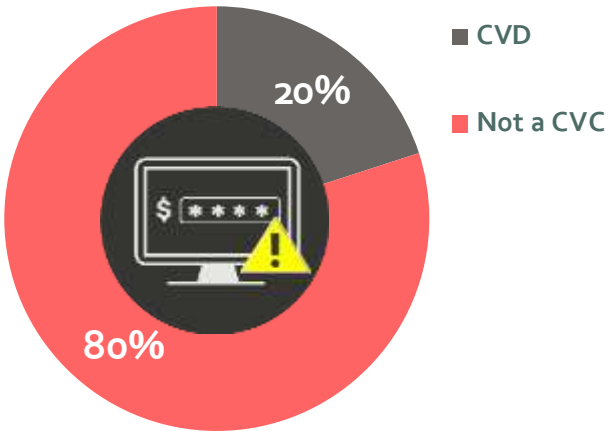
This quarter, CERT NZ received 15 reported vulnerabilities, up from the nine received last quarter.

Figure 6: Breakdown of reported vulnerabilities



Some vulnerability reports come under CERT NZ's Coordinated Vulnerability Disclosure (CVD) policy. This is used when the person reporting the vulnerability doesn't want, or has been unable to contact the vendor directly themselves. CERT NZ received three vulnerability reports using the CVD policy this quarter[1], making up 20% of the vulnerability reports received in Q2 2019.

Figure 7: Proportion of coordinated vulnerability disclosures



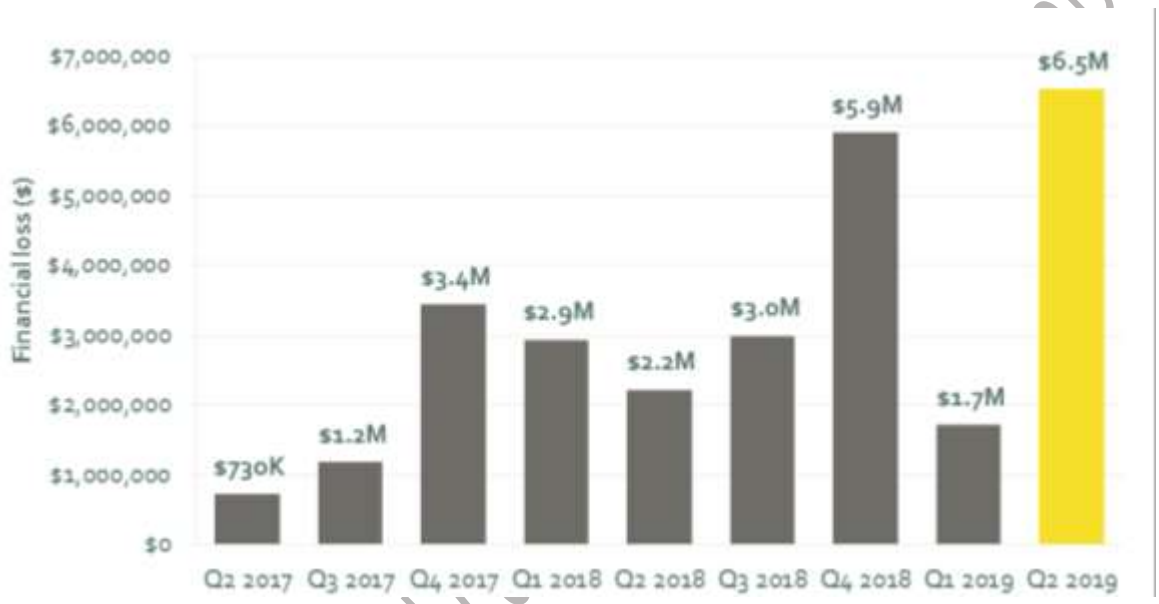
[1] https://www.cert.govt.nz/it-specialists/guides/reporting-a-vulnerability/

4. Impacts

Total financial losses

Direct financial losses totalled $6,525,855 this quarter. This is almost four times the reported financial loss from last quarter and the highest reported loss in any quarter to date.

Figure 8: Direct financial losses per quarter



Distribution of financial loss

The spread of direct financial loss between reports about individuals and organisations was:

- organisations reported $1,545,403 (24% of all direct financial loss)
- individuals reported $4,980,452 (76% of all direct financial loss).

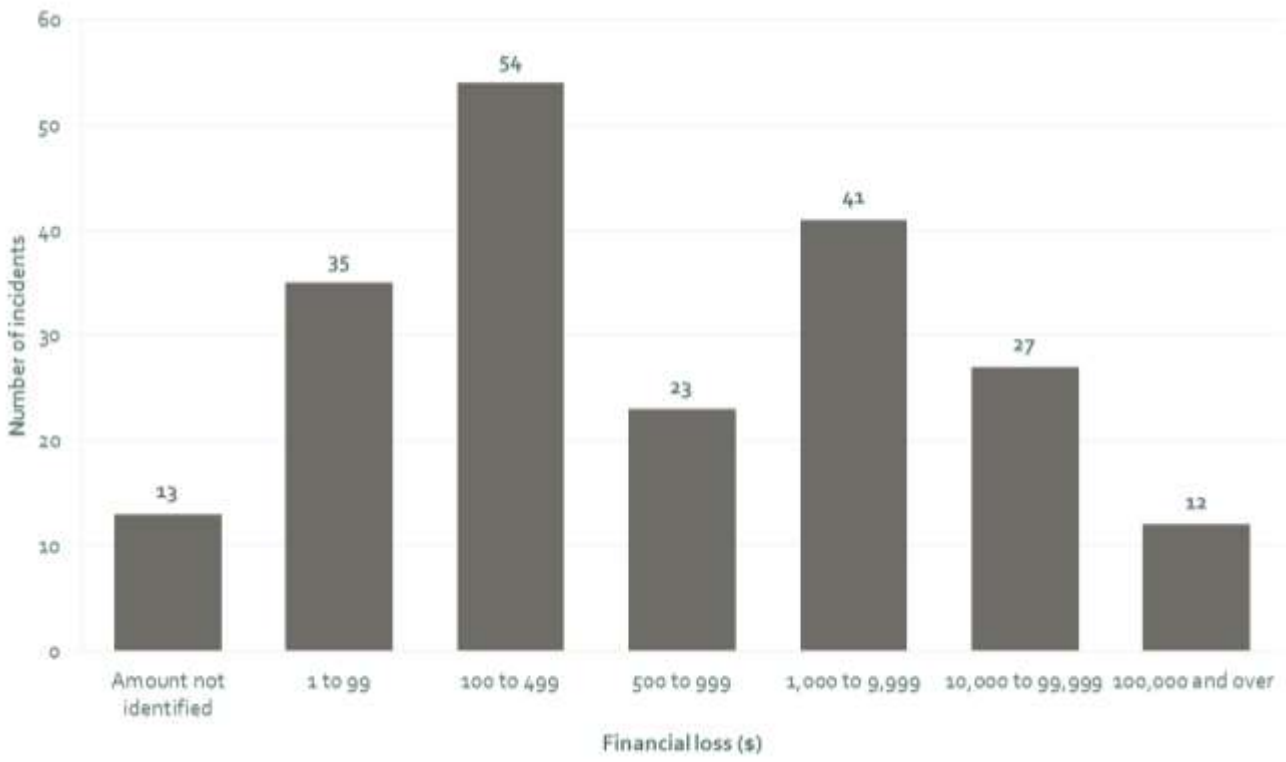
For individuals where a date of birth and loss amount was provided, the average amount lost from incidents was $30,146, and the average age was 44.

During this quarter, 12 incidents involved losses of $100,000 or more, a total of $5,471,737. Of these 12 incidents:

- 11 involved scams and fraud, with seven affecting businesses (all unauthorised or falsified transfer of money) and four affecting individuals (two scammed when buying or selling online, an unauthorised or falsified transfer and an investment scam)
- one involved unauthorised access.

The percentage of incidents reporting direct financial loss was 17% (205). This is a 45% increase from the 141 incidents reporting direct financial loss in Q1 2019.

Figure 9: Distribution of direct financial loss



Types of loss

Of the incidents reported this quarter, 23% (277) reported some type of loss (not only financial). This number is down from the 217 incidents that reported some type of loss last quarter. Note that some reports include multiple types of loss.

Of the 712 incidents reported about individuals, 30% (212) involved some type of loss. Of the 485 incidents reported about organisations, 13% (65) involved some type of loss.

Losses reported are broken down by type, as follows:

Table 2: Types of loss

17% **Financial loss:**

The direct financial costs of an incident. This could be money lost as a result of an incident, but can also include the costs of recovery, like the cost of contracting IT security services or investing in new security systems after an incident (Q1 2019: 14%).

2% **Reputational loss:**

Damage to the reputation of an individual or organisation as a result of being the victim of an incident (Q1 2019: 1%).

3% **Data loss:**

Loss or unauthorised copying of data, business records, personal records and intellectual property (Q1 2019: 3%).

0% **Technical damage:**

Impacts on services like email, phone systems or websites, resulting in disruption to a business or organisation (Q1 2019: 1%).

2% **Operational impacts:**

The time, staff and resources that need to be spent on recovering from an incident, taking people away from normal business operations (Q1 2019: 2%).

1% **Other:**

Includes types of loss not covered in the other categories (Q1 2019: 14%).

5. Demographics

Reporting by sector

Of the 485 incidents reported about organisations, the three sectors with the most reports were:

- finance and insurances services, 194 (40%)
- technology, 72 (15%)
- retail trade and accommodation, 31 (6%).

Figure 10: Reports about organisations; breakdown by sector

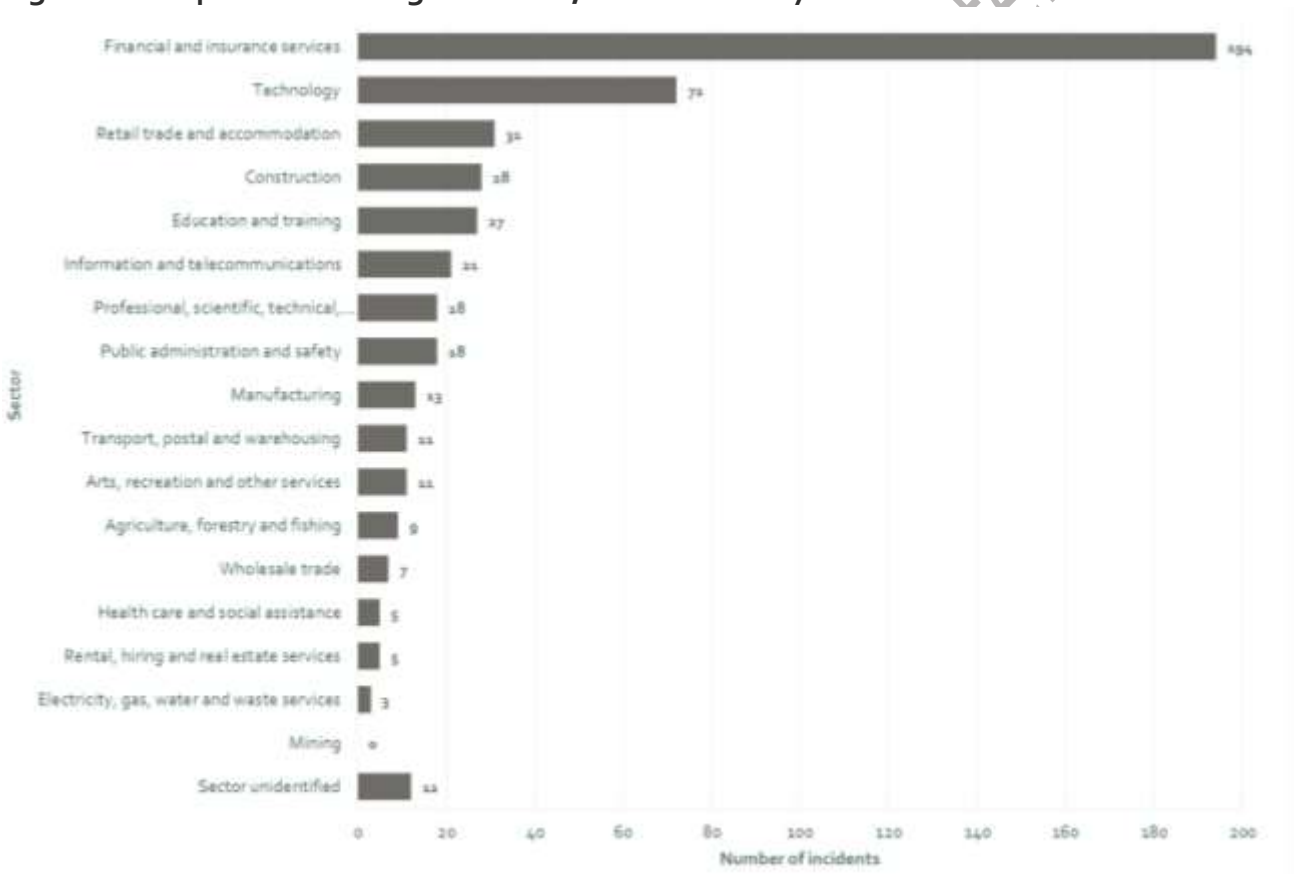
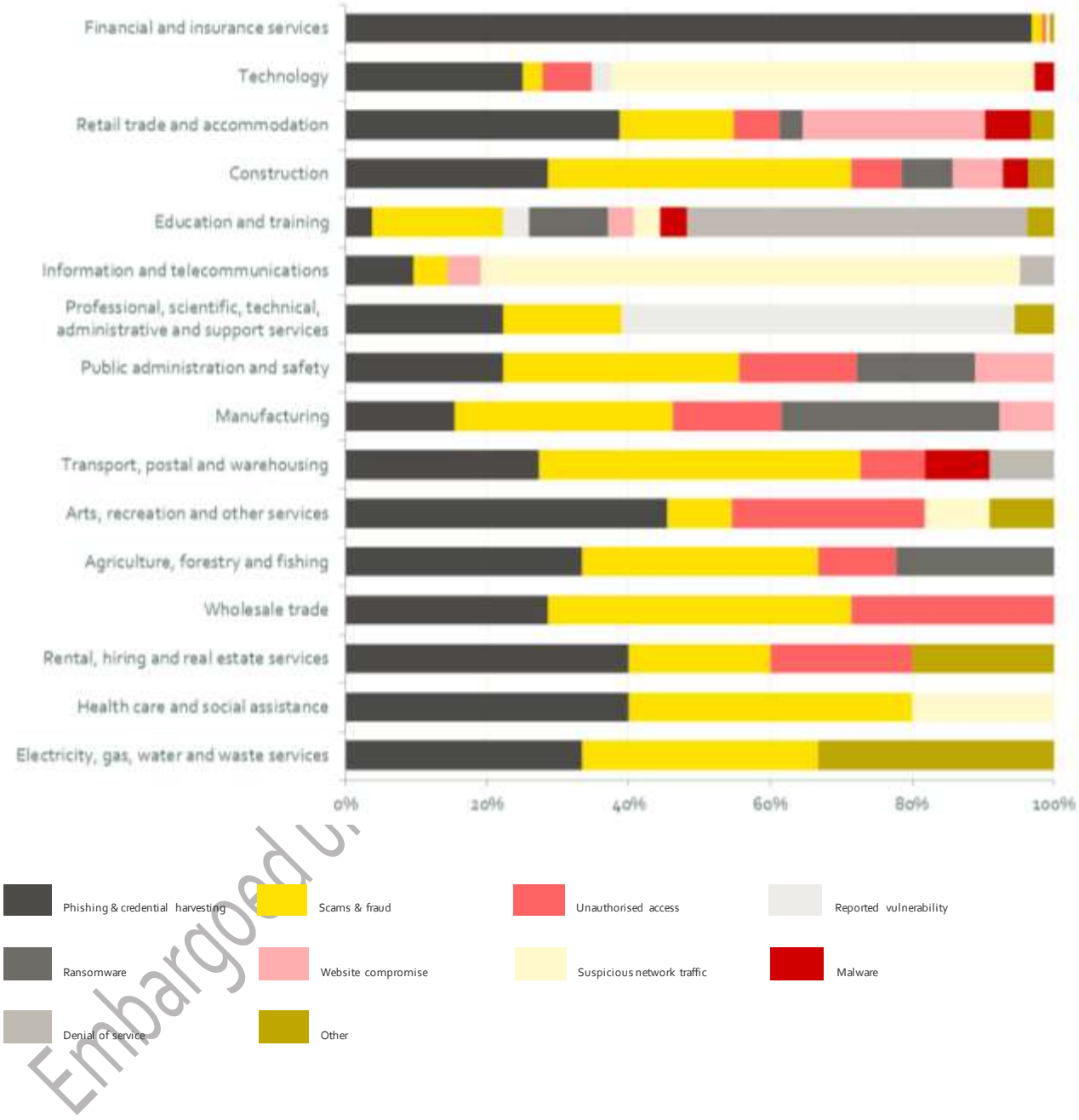


Figure 11: Breakdown by sector and incident category

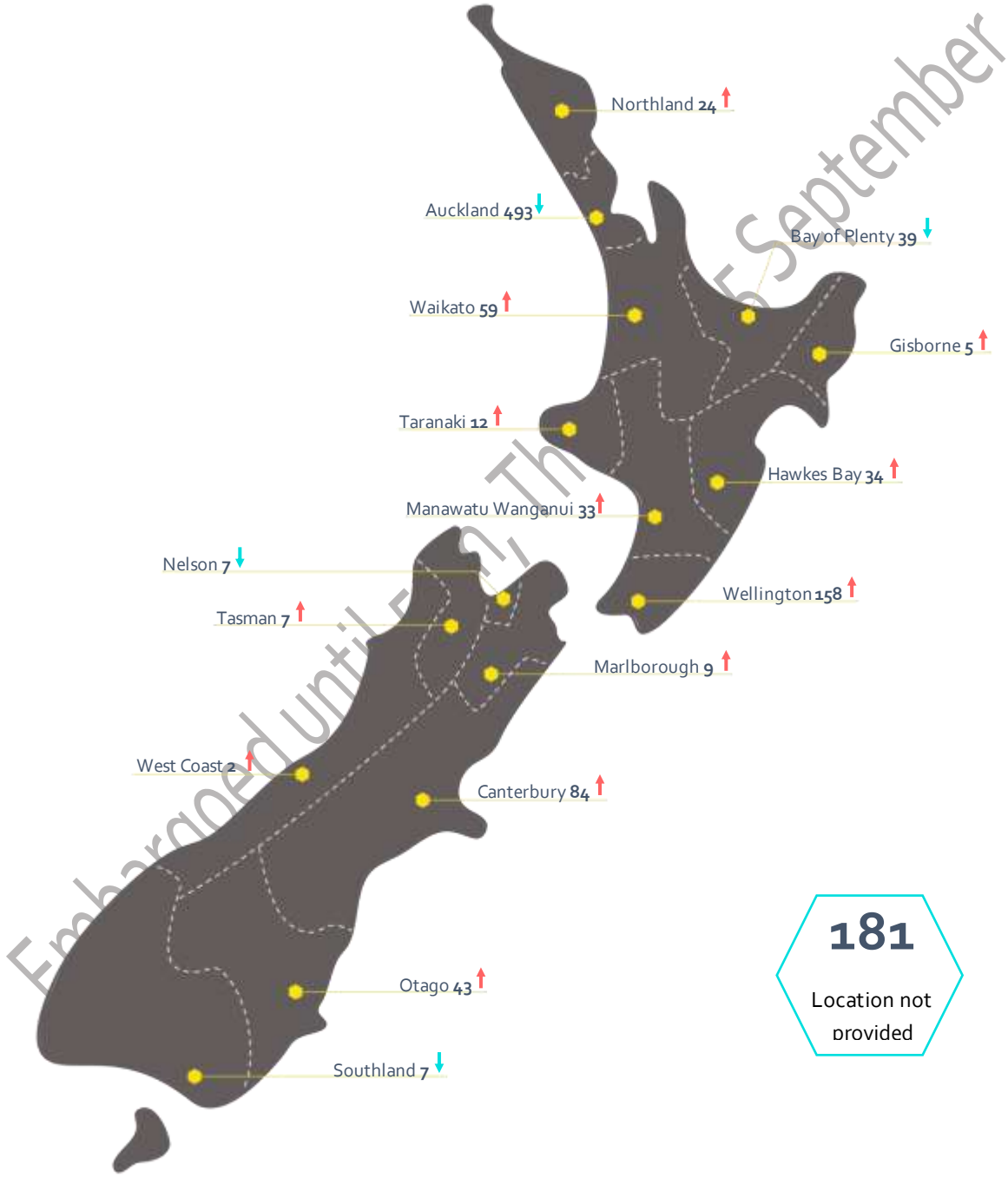
All sectors have been affected by phishing and credential harvesting, and scams and fraud this quarter. Unauthorised access was also broadly reported (across 11 sectors). 94% of the suspicious network traffic reports were from the information and telecommunications, and technology sectors.



Reporting by region

Incidents reported increased in most regions, with the exception of Auckland, Bay of Plenty, Nelson and Southland.

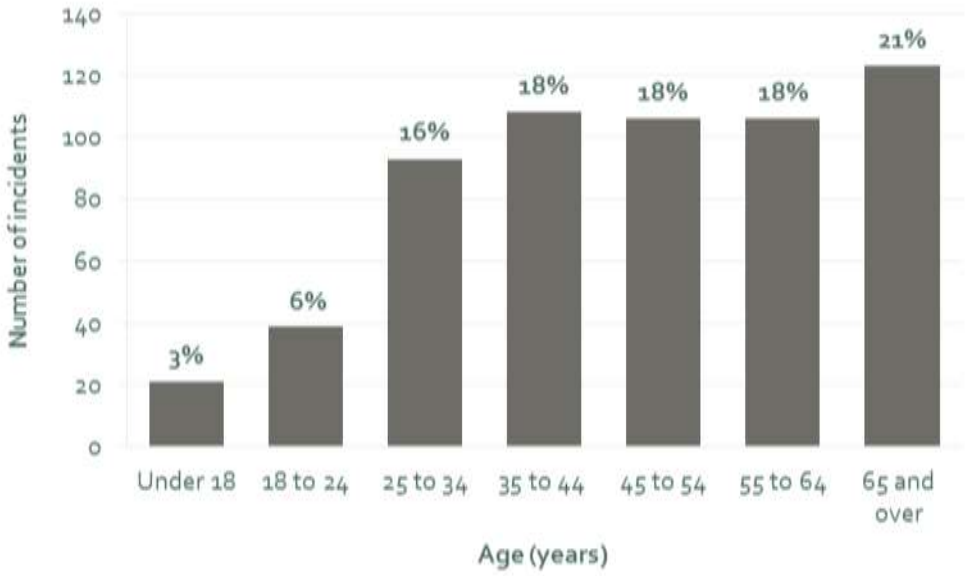
Figure 12: Breakdown of reports by region



Reporting by age

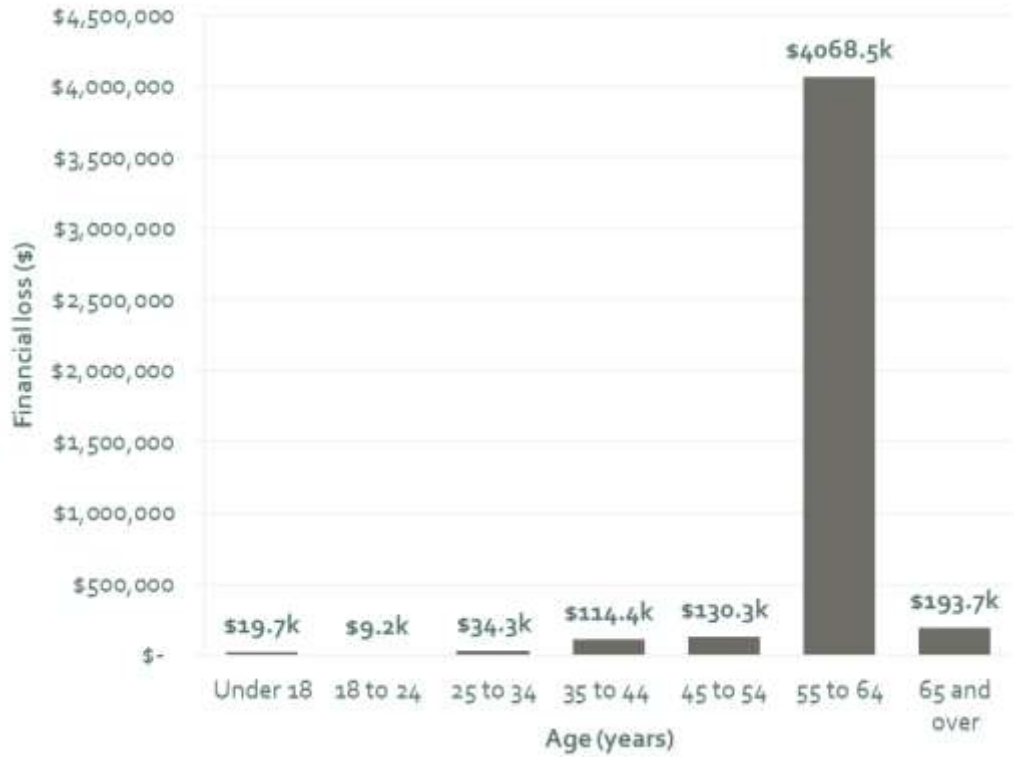
Of the 712 incidents reported about individuals, 596 (84%) provided their date of birth. The 65-years-and-over age range reported the most incidents, with 123 reports (21%).

Figure 13: Reports about individuals; breakdown by age



While New Zealanders of all age groups experienced incidents, in this quarter those in the 55 – 64 age group experienced the highest value of direct financial loss, with 89% of the total of direct financial losses.

Figure 14: Distribution of direct financial loss reported by age



Of the 129 incidents about New Zealand individuals with a date of birth and loss amount provided, the average loss was $35,427 and the median loss was $400.

Table 3: Distribution of direct financial loss reported by age

Under 18	18 - 24	25 -34	35 - 44	45 - 54	55 - 64	65 and over
$19,725	$9,192	$34,283	$114,441	$130,253	$4,068,511	$193,707

6. About CERT NZ

CERT NZ is a specialist cyber security unit and part of the Ministry of Business, Innovation and Employment (MBIE). We gather information on cyber security threats and incidents in New Zealand and overseas, advising organisations of all sizes and the public on how to avoid and manage cyber security risks.

A word about our information

Reporting quarters are based on the calendar year, 1 January to 31 December.

Incidents are reported to CERT NZ by individuals and organisations. They choose how much or little information they feel comfortable providing, often about very sensitive incidents.

Sometimes CERT NZ may ask for additional information about an incident to gain a better understanding, or we might need to do technical investigations. Before sharing specific details about an incident, CERT NZ will seek the reporting party's consent.

CERT NZ is not always able to verify the information we receive, though we endeavour to do so, particularly when dealing with significant cyber security incidents.

All information provided to CERT NZ is treated in accordance with our Privacy and Information statement as published on our website, and this report is subject to the CERT NZ standard disclaimer.

The sectors we use are based on the Stats NZ New Zealand Industry Standard Industry Output Categories.

Our region reporting uses the sixteen regions of the Local Government Act 1974.

Age is calculated from the date of birth provided and the date we received the incident report from an individual. The reporting by age data does not include reported vulnerabilities, as those are from individuals proactively reporting issues, rather than having been affected by them.

Reporting an incident to CERT NZ

Anyone can report a cyber security incident to CERT NZ, from IT professionals and security personnel to members of the public, businesses, and government agencies. We also receive incident notifications from our international CERT counterparts when they identify affected New Zealand organisations in their investigations.

To report a cyber security incident, go to our website www.cert.govt.nz or call our freephone number 0800 CERT NZ (0800 2378 69). Your report will be received by an expert who can advise you on the best next steps to take.

With your permission, we may refer incidents to our partners such as the National Cyber Security Centre for national security threats, NZ Police for cybercrime, the Department of Internal Affairs for unsolicited electronic mail (spam), and Netsafe for cyberbullying.

Incident categories we use

We use broad categories to group incident reports - over time we will refine these categories to a more granular level as the data set grows.

The **incident** report categories are:

Botnet traffic - Botnets are networks of infected computers or devices that can be remotely controlled as a group without their owners' knowledge and are often used to perform malicious activities such as sending spam, or launching Distributed Denial of Service attacks.

C & C server hosting - A system used as a command-and-control point by a botnet.

Denial of service (DoS) - An attack on a service, network or system from a single source that floods it with so many requests that they become overwhelmed and are either stopped completely or operate at a significantly reduced rate. Assaults from multiple sources are referred to as Distributed Denial of Service attacks (DDoS).

Malware - Short for malicious software. Malware is designed to infiltrate, damage or obtain information from a computer system without the owner's consent. Commonly includes computer viruses, worms, Trojan horses, spyware and adware.

Phishing and credential harvesting - Types of email, text or website attacks designed to convince users they are genuine, but they are not. They often use social engineering techniques to convince users of their authenticity and trick people into giving up information, credentials or money.

Ransomware - A common malware variant, with a specific purpose. If installed (usually by tricking a user into doing so, or exploiting a vulnerability) ransomware encrypts the contents of the hard drive of the computer it is installed on, and demands the user pay a ransom to recover the files.

Reported vulnerabilities - Weaknesses or vulnerabilities in software, hardware or online service, which can be exploited to cause damage or gain access to information. Some are reported to CERT NZ under our Coordinated Vulnerability Disclosure (CVD) service.

Scams and fraud - Computer enabled fraud that is designed to trick users into giving up money. This includes phone calls or internet pop-up adverts designed to trick users into installing fake software on their computers.

Suspicious network traffic - Detected attempts to find insecure points or vulnerabilities in networks, infrastructure or computers. Threat actors typically conduct a range of reconnaissance activities before conducting an attack, which are sometimes detected by security systems and can provide early warning for defenders.

Unauthorised access - Successful unauthorised access can enable an attacker to conduct a wide range of malicious activities on a network, infrastructure or computer. These activities are generally categorised by the three types of impact:

- compromise of confidentiality of information
- improper modification affecting the integrity of a system
- degradation or denial of access or service affecting its availability.

Website compromise - The compromise, defacement or exploitation of websites by attackers for malicious purposes, such as spreading malware to unsuspecting visitors.

Vulnerability categories we use

The **vulnerability** report categories we currently use are:

Applications or software - Vulnerabilities discovered in software products which could be exploited by a potential attacker. They are relatively common and when discovered are typically patched or mitigated through controls.

Authentication, authorisation and accounting - Common terminology for controlling access to computer resources, enforcing policies, auditing usage, and providing the information necessary to account for services. Vulnerabilities, if exploited to disrupt these functions, would have considerable impacts on the security of a network, system or device.

Human introduced - Vulnerabilities which arise from human introduced errors, misconfiguration or unintentional circumvention of security controls.

IOT devices - Internet connected devices used to perform distributed functions over a network.

Mobile devices - Includes phones, handheld devices, hardware and mobile operating systems.

Networking - Covers vulnerabilities in network equipment, such as routers, gateways and firewalls, or the software and tools used to manage networks. This also includes vulnerabilities which may exist in routing, which could expose network traffic to compromise.

Operating systems or platforms - Low level software which provides, or supports, the basic operating environment of a computer.

PCs and laptops - Desktop and laptop computer hardware.

Printers, webcams and other peripherals - Hardware components used to support PC or laptop functions.

Servers (other than websites) - Other kinds of enterprise servers organisations would typically use, such as mail, application and proxy servers. Vulnerabilities can be found in the hardware or firmware, and also arise from misconfiguration or failures in security management.

Websites or webservers - Includes vulnerabilities in websites themselves, or the infrastructure they run on. An example would be unpatched websites or webservers which would potentially give an attacker the ability to compromise a website.