



# Product Disclosure Statement

Dated: 18 May 2017

This document replaces the product disclosure statement dated 27 April 2017

This document gives you important information about this investment to help you decide whether you want to invest. There is other useful information about this offer on [www.companiesoffice.govt.nz/disclose](http://www.companiesoffice.govt.nz/disclose).

Simplicity NZ Limited has prepared this document in accordance with the Financial Markets Conduct Act 2013. You can also seek advice from a financial adviser to help you make an investment decision.

Simplicity NZ Limited

# 1. Key information summary

## What is this?

This is a managed investment scheme. Your money will be pooled with other investors' money and invested in various investments. Simplicity NZ Limited (**Simplicity**) will invest your money and charge you a fee for its services. The returns you receive are dependent on the investment decisions of Simplicity, and of our investment managers, and the performance of the investments. The value of those investments may go up or down. The types of investments and the fees you will be charged are described in this document.

## What will your money be invested in?

The Simplicity Investment Funds (**Funds**) offer three different investment options for you to invest into. These investment options are summarised below. More information about the investment target and strategy for each investment option is provided at Section 3 (Description of your investment options).

Fund Name	Description	Fees							
Conservative Investment Fund	<p>The Conservative Investment Fund provides investors with a limited exposure to growth assets, but most of its investments are in income assets.</p> <p>Its objective is to reduce the likelihood of negative returns over the short term, while still providing an opportunity for positive real returns over the longer term.</p> <p><b>Risk indicator*</b></p> <p>← Potentially lower returns                      Potentially higher returns →</p> <table border="1"> <tr> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>6</td> <td>7</td> </tr> </table> <p>← Lower risk    Higher risk →</p>	1	2	3	4	5	6	7	<p>Annual fund charge of 0.31% per annum (net asset value of fund) plus a \$30 annual administration fee (charged at \$2.50 per month) for individuals. The administration fee may not apply if you invest through an adviser or other approved channel.</p>
1	2	3	4	5	6	7			
Balanced Investment Fund	<p>The Balanced Investment Fund provides investors with an exposure to a mix of growth and income assets.</p> <p>Its objective is to reduce the likelihood of negative returns over the short to medium term, while still providing a reasonable opportunity for positive real returns over the longer term.</p> <p><b>Risk indicator*</b></p> <p>← Potentially lower returns                      Potentially higher returns →</p> <table border="1"> <tr> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> <td>6</td> <td>7</td> </tr> </table> <p>← Lower risk    Higher risk →</p>	1	2	3	4	5	6	7	<p>Annual fund charge of 0.31% per annum (net asset value of fund) plus a \$30 annual administration fee (charged at \$2.50 per month) for individuals. The administration fee may not apply if you invest through an adviser or other approved channel.</p>
1	2	3	4	5	6	7			



Fund Name	Description	Fees							
Growth Investment Fund	<p>The Growth Investment Fund provides investors with a limited exposure to income assets, but most of its investments are in growth assets.</p> <p>Its objective is to achieve positive real returns over the medium to long term, while managing volatility through diversification of the Fund's assets.</p> <p><b>Risk indicator*</b></p> <p>← Potentially lower returns                  Potentially higher returns →</p> <table border="1"> <tr> <td>1</td> <td>2</td> <td>3</td> <td style="background-color: #f4a460;">4</td> <td>5</td> <td>6</td> <td>7</td> </tr> </table> <p>← Lower risk    Higher risk →</p>	1	2	3	4	5	6	7	<p>Annual fund charge of 0.31% per annum (net asset value of fund) plus a \$30 annual administration fee (charged at \$2.50 per month) for individuals. The administration fee may not apply if you invest through an adviser or other approved channel.</p>
1	2	3	4	5	6	7			

\*The risk indicator is not a guarantee of the Funds future performance. As the Funds have not been in existence for five years, the risk indicator is based on market returns data for the five years to 31 March 2017. As a result of this, the risk indicator may provide a less reliable indicator of the potential future volatility of the Funds.

See Section 4 (What are the risks of investing?) for an explanation of the risk indicator and for information about other risks that are not included in the risk indicator. To help you clarify your own attitude to risk, you can seek financial advice or work out your risk profile at [www.sorted.org.nz/tools/investor-kickstarter](http://www.sorted.org.nz/tools/investor-kickstarter).

## Who manages the Simplicity Investment Funds?

Simplicity NZ Limited (**Simplicity, we, our, or us**) is the manager of the Funds.

See Section 7 (Who is involved?) for more information.

## What are the returns?

The return on your investment comes from:

- Any increase or decrease in the Fund's unit price; and
- Any distributions made from the Fund.

While permitted in the trust deed, it is not intended that distributions are made from the Funds, and any returns will be reflected in the unit price.

## How can you get your money out?

You may at any time request the redemption of some or all of your investment. Minimum redemption amounts or minimum outstanding balances may apply. You will need to complete a redemption request in the prescribed format which is available from us on request or on our website [www.simplicityfunds.kiwi](http://www.simplicityfunds.kiwi). Subject to relevant law, we may defer or suspend redemptions in some circumstances. See Section 2 (How does this investment work?) on page 6 for more information on how to get your money out.

Your investment in the Funds can be sold in accordance with relevant law but there is no established market for trading these financial products. This means that you may not be able to find a buyer for your investment.



## How will your investment be taxed?

The Funds are portfolio investment entities (PIEs).

The amount of tax you pay in respect of a PIE is based on your prescribed investor rate (PIR). This can be 0.0%, 10.5%, 17.5%, or 28%. See Section 6 (What taxes will you pay?) on page 12 for more information.

## Where can you find more key information?

Simplicity is required to publish annual updates for each investment option and we will also publish quarterly updates. The updates show the returns, and the total fees actually charged to investors, during the previous year. The latest fund updates will be available at [www.simplicityfunds.kiwi](http://www.simplicityfunds.kiwi). Simplicity will also give you copies of those documents on request.



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## 2. How does this investment work?

The Funds are investment options in a managed investment scheme that is governed by a trust deed dated 3 March 2017.

Your money is pooled with that of other investors of the relevant Fund. However, the assets of one Fund cannot be used to cover the liabilities of another Fund. The interests of investors are represented by units, which confer an equal interest in a Fund and are of equal value.

The value of units in each Fund will change according to the changing value of the underlying assets in which the Fund has invested.

The key benefits of investing in the Funds are:

- a choice of Funds to help you meet your savings goals, all of which invest in a diverse range of investments globally. There will be over 3,000 investments in each Fund, in more than 20 countries.
- a manager focused on charging the lowest fees. We believe that fees are a key determinant of returns to investors in the long term; a view shared by many. Our not for profit, online business model allows Simplicity to aim for the lowest fees for investors, which will help provide better returns.
- experienced investment management. We are experienced in managing investments, including a default KiwiSaver scheme. We will manage all New Zealand assets and be responsible for our lowest cost, index-based approach. The manager of offshore investments, Vanguard Asset Management Limited (**Vanguard**), shares a similar low cost, diversified philosophy, and is currently the second largest Fund Manager in the world, with over NZ\$5.5 trillion under management as at 31 December 2016.
- our Funds are all PIEs for tax purposes, meaning that if you are a New Zealand resident unit holder and have supplied us with the correct PIR, tax is usually paid on your behalf at a rate approximating your marginal tax rate and there is no further tax to pay. PIE tax is capped at 28%, which can be a benefit for 33% tax rate investors.

### Structure of the Funds

The Funds are governed by the trust deed between us and Public Trust, the supervisor of the Funds (Trust Deed). The Funds' assets are held by Public Trust, which is the Supervisor and independent custodian of the Funds, on behalf of investors.

The Funds are investment options in a managed investment scheme. This means that your money is pooled with other investors' money and invested by Public Trust on our instructions. Your investment is represented by units in the fund. A managed investment scheme can give you access to investments that you may not be able to access as an individual.

## Distributions

It is not intended that distributions are made from the Funds. Any investment gains will be reflected in each Fund's unit price.

## Making investments

Investments can be made by completing the application form on our website [www.simplicityfunds.kiwi](http://www.simplicityfunds.kiwi)

There are different forms depending on the type of investor making the application. Applications are subject to a minimum initial investment of \$10,000.

All investors must be either New Zealand based or New Zealand citizens resident overseas.

For information on how to invest in the Fund(s), see Section 10 (How to apply) on page 15.

Investors may invest in one of the three Funds at any time.

## Withdrawing your investments

If you wish to make a redemption you must complete a redemption request in the prescribed format which is available from us on request or on our website [www.simplicityfunds.kiwi](http://www.simplicityfunds.kiwi). Once submitted, your redemption request is not able to be withdrawn. We have the ability, in certain circumstances to suspend or defer redemptions. In the event that this should ever occur, you can still submit a redemption request and these will be processed, in the order in which they are received, once the suspension or deferral has been lifted.

If your withdrawal would result in your investment falling below \$10,000, we may request the Supervisor to withdraw the balance of your holding and repay the proceeds back to you.

Withdrawal requests will be processed each business day in Auckland. The withdrawal value of the units will be paid to you, after adjustment for any tax payable (if applicable), within 30 business days from the date your withdrawal request is received. No person guarantees or promises the repayment of, or returns on, your investment in the Funds.

## How to switch between Funds

You can also switch from one Fund to another Fund. Completed switch requests will be made on the next available unit price. A switch will be treated as a redemption from one Fund and an application into another Fund. We do not charge an entry/exit fee or a buy/sell spread. A switching form is available on our website [www.simplicityfunds.kiwi](http://www.simplicityfunds.kiwi).

## 3. Description of your investment options

This table shows details of each investment option.

Fund name	Summary of investment objectives and strategy (including target investment mix)	Risk category	Minimum suggested investment time frame
Conservative Investment Fund	<p>The Conservative Investment Fund target asset allocations are 20% in growth assets (12% international shares and 8% Australasian shares) and 80% in income assets (2% cash and cash equivalents, and 39% each in New Zealand and International fixed interest).</p> <p>Its objective is to reduce the likelihood of negative returns over the short term. It has higher proportions of investment in defensive assets, such as cash and bonds, while still providing an opportunity for positive real returns over the longer term by investing a smaller proportion of the Fund in growth assets such as equities and property.</p> <p>This option is suited to members seeking lower volatility of returns.</p>	3	2+ years
Balanced Investment Fund	<p>The Balanced Investment Fund target asset allocations are 56% in growth assets (36% international shares and 20% Australasian shares) and 44% in income assets (2% cash and cash equivalents, and 21% each in New Zealand and International fixed interest).</p> <p>Its objective is to reduce the likelihood of negative returns over the short to medium term through higher proportions of investment in defensive assets, such as cash and bonds, while still providing a reasonable opportunity for positive real returns over the longer term by investing a reasonable proportion of the Fund in growth assets such as equities and property.</p> <p>This option is suited to members seeking medium term growth with risk limited by broad diversification.</p>	4	6+ years
Growth Investment Fund	<p>The Growth Investment Fund target asset allocations are 86% in growth assets (58% international shares and 28% Australasian shares) and 14% in income assets (2% cash and cash equivalents, and 6% each in New Zealand and International fixed interest).</p> <p>Its objective is to achieve positive real returns over the medium to long term through investment in growth assets, while managing volatility through diversification of the Fund's assets.</p> <p>This option is suited to members seeking long term growth with risk limited by broad diversification.</p>	4	8+ years





The statement of investment policy and objectives (**SIPO**) sets out the investment policies and objectives for each investment option. Responsible investment, including environmental, social, and governance considerations, are taken into account in the investment policies and procedures of the Funds as at the date of this product disclosure statement. We may make changes to the SIPO from time to time without notifying you, if we decide a change is desirable, in consultation with the Supervisor. See our website [www.simplicityfunds.kiwi](http://www.simplicityfunds.kiwi), the register entry at [www.companiesoffice.govt.nz/disclose](http://www.companiesoffice.govt.nz/disclose) or contact us for a copy of the current SIPO. Material changes to the SIPO will be described in the Funds' annual reports.

Further information about the assets in the investment options will be available in the fund updates at [www.simplicityfunds.kiwi](http://www.simplicityfunds.kiwi) and on the register entry at [www.companiesoffice.govt.nz/disclose](http://www.companiesoffice.govt.nz/disclose).

## 4. What are the risks of investing?

### Understanding the risk indicator

Managed funds in New Zealand must have a standard risk indicator. The risk indicator is designed to help investors understand the uncertainties both for loss and growth that may affect their investment. You can compare funds using the risk indicator.

#### Risk indicator



See Section 3 (Description of your investment options) for the filled-in risk indicator for each of the Funds.

The risk indicator is rated from 1 (low) to 7 (high). The rating reflects how much the value of a Fund's assets goes up and down (volatility). A higher risk generally means higher potential returns over time, but more ups and downs along the way.

To help you clarify your own attitude to risk, you can seek financial advice or work out your risk profile at <https://www.sorted.org.nz/calculators/investment-planner>.

Note that even the lowest category does not mean a risk-free investment, and there are other risks (described under the heading "Other Specific Risks" that are not captured by this rating.

The risk indicator is not a guarantee of the Fund's future performance. As the Fund has not been in existence for five years, the risk indicator is based on market returns data for the five years to 31 March 2017. As a result of this, the risk indicator may provide a less reliable indicator of the potential future volatility of the Fund. While risk indicators are usually relatively stable, they do shift from time to time. You can see the most recent risk indicator in the latest fund update for the Funds.



## General investment risks

Some of the things that may cause the Funds' value to move up and down, which affect the risk indicator, are market risk, liquidity risk, interest rate risk and currency risk.

Investment risk	Description
Market risk	The value of investments may rise or fall as a result of developments in economies, financial markets, and regulatory or political conditions. The performance of individual assets, securities, and issuers can impact returns.
Liquidity risk	There is a risk that some assets of a Fund may not be able to be converted into cash, because of lack of a market in which to sell them, or if the market is disrupted.
Interest rate risk	The market value of fixed interest securities can change because of changes in interest rates. The impact this has on a Fund will depend on the term of the fixed investment, and the interest rate relative to market rates.
Currency risk	<p>As some of the assets in the funds are invested overseas, returns in New Zealand can be affected by movements between the New Zealand dollar and overseas currencies. If the New Zealand dollar goes up, the relative value of these assets goes down. If the New Zealand dollar goes down, the relative value of these assets goes up.</p> <p>While we have a policy of hedging overseas investments 100% to the NZ dollar, on a before tax basis, there may be fluctuations in value, and the actual percentage may vary. There may also be additional requirements to pay for the cost of hedging if the NZD is more volatile than predicted.</p>

## Other Specific Risks.

Start Up Risk	Simplicity is a new manager, without an established track record. If there were insufficient demand for the Funds they may be wound up, in which case your interest in the Funds would be paid to you, net of fees and costs.
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## 5. What are the fees?

You will be charged fees for investing in the Fund. Fees are deducted from your investment and will reduce your returns. If we invest in other funds, those funds may also charge fees. The fees you pay will be charged in two ways:

- regular charges (for example, annual fund charges). Small differences in these fees can have a big impact on your investment over the long term
- one-off fees (for example, exit fees – although we do not currently charge these).

The Funds' fees are as follows:

Fund	Total annual fund charges (p.a. estimated)	Other charges
Growth Investment Fund	0.31% p.a. of the Fund's net asset value.	Other charges for all funds: Administration Fee \$30 per annum (\$2.50 per month) per member
Balanced Investment Fund	0.31% p.a. of the Fund's net asset value.	
Conservative Investment Fund	0.31% p.a. of the Fund's net asset value.	

The fees outlined above cover the following:

Fee	What it covers
Annual fund charges	<p>The annual fund charges comprise an annual investment management fee of 0.31% per annum expressed as a percentage of the total funds under management. These charges cover fees of Simplicity, the supervisor, and the custodian and administration manager in performing their respective roles. The annual fund charges also pay for other charges and expenses, such as accounting and audit fees.</p> <p>The annual fund charges also includes a 0.01% estimated fee which covers administration fees charged by the Vanguard underlying Funds, covering costs such as audit and responsible entity charges in those funds. This estimate is based on actual annual costs reported by Vanguard for the year ended 30 June 2016, and anticipated investment levels in the underlying funds in accordance with the Funds' SIPO.</p> <p>The annual fund charges exclude transaction costs incurred by the funds in which the Funds invest, and any hedging costs.</p>
Other charges	<p>Paid to Simplicity for the administration services it provides to the Funds. This \$2.50 fee is payable monthly in arrears from the start of your membership, as an estimate of costs. If actual Fund expenses, and expenses of the manager are higher, they may be deducted from the Fund. This fee may not apply if you invest through an adviser or another approved channel.</p>

All fees are disclosed on a before-tax basis. GST will be added to fees and may be included in some expenses, where applicable. Fees may be increased in accordance with the provisions of the Trust Deed (see the Fund's register entry at [www.companiesregister.govt.nz/disclose](http://www.companiesregister.govt.nz/disclose)). All fees are disclosed on a before-tax basis. GST will be added to fees and may be included in some expenses, where applicable.

There are currently no performance-based fees charged in respect of the Funds.

## Individual action fees

We do not currently charge contribution, establishment, termination, or withdrawal fees, and we intend that, for the foreseeable future, we will not introduce any such fees. However, we could charge these or other fees in the future. Accordingly, you may be charged other fees on an individual basis for investor-specific decisions or actions. See the Fund's register entry at [www.companiesoffice.govt.nz/disclose](http://www.companiesoffice.govt.nz/disclose) for more information.

### Example of how fees apply to an investor

Ian invests \$10,000 in the Growth Investment Fund. The starting value of his investment is \$10,000. He is charged management fees, which work out about \$30 (0.3% of \$10,000) per year. These fees will be more or less if his account balance has increased or decreased over the year. Over the next year, Ian pays other charges of \$30.

#### Estimated total fees for the first year:

Fund Charges	\$31 (0.31% of \$10,000)
Administration Fee	\$30 (\$2.50 per month)
Individual Action fee	Nil
<b>Total Fees</b>	<b>\$61</b>

See the latest fund update for an example of the actual returns and fees investors were charged.

## The fees can be changed

The existing fees may be changed or new fees imposed in accordance with the Trust Deed and applicable law upon giving you 90 days written notice. We must publish a quarterly fund update for each Fund showing the fees actually charged during the most recent year.

Every three months, we must publish a fund update for each fund showing the fees actually charged during the most recent year. Fund updates, including past updates, will be available at [www.simplicityfunds.kiwi](http://www.simplicityfunds.kiwi) and on the Funds' register entries at [www.companiesoffice.govt.nz/disclose](http://www.companiesoffice.govt.nz/disclose).

## 6. What taxes will you pay?

The Funds are portfolio investment entities. The amount of tax you pay is based on your prescribed investor rate (PIR). To determine your PIR, go to [www.ird.govt.nz/toii/pir](http://www.ird.govt.nz/toii/pir). If you are unsure of your PIR, we recommend you seek professional advice or contact the Inland Revenue Department. It is your responsibility to tell us your PIR when you invest or if your PIR changes. If you do not tell us, a default rate may be applied. If the advised PIR is lower than the correct PIR, you will need to complete a personal tax return and pay any tax shortfall, interest, and penalties. If the default rate or the advised PIR is higher than the correct PIR, you will not get a refund of any overpaid tax.

See the 'Other Material Information' document at [www.companiesoffice.govt.nz/disclose](http://www.companiesoffice.govt.nz/disclose) for more information about the tax consequences of an investment in the Funds.

## 7. Who is involved?

### About Simplicity

Simplicity NZ Limited is the manager of the Funds. We are a not for profit company, 100% owned by the Simplicity Charitable Trust.

Our aim is to make our investors better off by offering the lowest cost Funds and operating in the simplest, most transparent way possible. This is achieved by:

- minimising profits and instead benefiting members in the form of lower costs;
- being 100% online;
- having very easy to understand fees; and
- benefitting from scale by outsourcing to quality providers wherever possible.

Simplicity intends to donate 15% of our annual investment management fee (i.e. 45c of the \$3.00 per \$1,000 it charges members) to the Simplicity Charitable Trust, which will in turn donate it to worthy New Zealand Charities.

We can be contacted at:

24 Hamana Street  
Narrow Neck  
Auckland 0622

Phone: (09) 446 6112

Email: [info@simplicity.kiwi](mailto:info@simplicity.kiwi)

### Who else is involved?

	Name	Role
Supervisor	Public Trust	Supervises the manager of the Funds.
Custodian	Simplicity Nominees Limited (a subsidiary of Public Trust)	Holds the assets of the Funds on trust.
Administration Manager	MMC Limited	Provides registry, accounting, pricing and valuation services for the Fund.
Investment Manager	Vanguard Asset Management Limited	Provides international asset management through its range of global funds.

## 8. How to complain

If you have a complaint, please contact us. We can be contacted at:

Simplicity NZ Limited  
AJK (Sam) Stubbs  
24 Hamana Street  
Narrow Neck  
Auckland 0622  
New Zealand

Phone: (09) 446 6112

Email: [sam.stubbs@simplicity.kiwi](mailto:sam.stubbs@simplicity.kiwi)

You can also contact the Supervisor, Public Trust at:

Public Trust  
Corporate Trustee Services  
Level 9, 34 Shortland Street  
P O Box 1598 Shortland Street  
Auckland 1140

Phone: +64 9 985 5300

If we are unable to resolve your complaint, you can complain to Financial Services Complaints Ltd (FSCL). They can be contacted at:

Complaint Investigation Officer  
Financial Services Complaints Ltd  
Level 4  
101 Lambton Quay  
PO Box 5697  
Lambton Quay  
Wellington 6145

Phone: 0800 347 257

Email: [info@fscl.org.nz](mailto:info@fscl.org.nz)

FSCL will not charge you a fee to investigate or resolve a complaint



## 9. Where you can find more information

Further information relating to the Funds, including financial statements, annual reports, annual and quarterly fund updates, the Trust Deed and SIPO, is available at [www.companiesoffice.govt.nz/disclose](http://www.companiesoffice.govt.nz/disclose). A copy of this information is available on request from the Registrar of Financial Service Providers.

The above information is also available free of charge on our website at [www.simplicityfunds.kiwi](http://www.simplicityfunds.kiwi) including our contact details.

You may also obtain a copy of the application form and an estimate of your current benefits free of charge by contacting us.

You will also be sent annual tax statements which will include the amount of PIE income attributed to you and the amount of PIE tax paid at your PIR. You will also be asked to confirm your IRD number and PIR.

You can obtain general information about us and the Funds on our website at [www.simplicityfunds.kiwi](http://www.simplicityfunds.kiwi)

## 10. How to apply

Applications can be made by completing the relevant application form on our website [www.simplicityfunds.kiwi](http://www.simplicityfunds.kiwi)